

INVOICE

KTVI
2250 Ball Drive
St. Louis, MO 63146
Main: (314)213-2222
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
568609-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1568

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	568609	09793648

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

IDB #	Advertiser Code	Product Code
8217	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/18/12	09/24/12	M-F 6a-7a	6a-7a	MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 2 Th 09/20/12 6:11 AM M-F 6a-7a 6a-7a :30 D3C12IL12T01H \$1,100.00 NM									
1 2 M 09/24/12 6:30 AM M-F 6a-7a 6a-7a :30 D3C12IL12T01H \$1,100.00 NM									
4	09/18/12	09/24/12	M-F 6a-7a	6a-7a	MTWTF--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 M 09/24/12 6:50 AM M-F 6a-7a 6a-7a :30 D3C12IL12T01H \$1,100.00 NM									
5	09/18/12	09/24/12	Fox 2 Morning News	7a-9a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 2 Tu 09/18/12 7:29 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									
1 2 F 09/21/12 7:22 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									
6	09/18/12	09/24/12	Fox 2 Morning News	7a-9a	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 W 09/19/12 7:51 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									
7	09/18/12	09/24/12	Fox 2 Morning News	7a-9a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 2 Tu 09/18/12 8:14 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									
1 2 M 09/24/12 8:20 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									

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568609-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1568

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/18/12	09/24/12	Fox 2 Morning News	7a-9a	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 2 Tu 09/18/12 8:38 AM Fox 2 Morning News 7a-9a :30 D3C12IL12T01H \$1,000.00 NM									
9	09/18/12	09/24/12	M-F 9a-10a	9a-10a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 2 Tu 09/18/12 9:14 AM M-F 9a-10a 9a-10a :30 D3C12IL12T01H \$450.00 NM									
1 2 W 09/19/12 9:14 AM M-F 9a-10a 9a-10a :30 D3C12IL12T01H \$450.00 NM									
11	09/18/12	09/24/12	Fox 2 News Midday	11a-12p	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 2 Tu 09/18/12 11:24 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T01H \$400.00 NM									
2 2 W 09/19/12 11:13 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T01H \$400.00 NM									
14	09/18/12	09/24/12	M-F 10a-11a	10a-11a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 2 Tu 09/18/12 10:40 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM									
2 2 M 09/24/12 10:33 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM									
15	09/18/12	09/24/12	M-F 3p-330p	3p-330p	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 2 Tu 09/18/12 3:09 PM M-F 3p-330p 3p-330p :30 D3C12IL12T01H \$450.00 NM									
1 2 M 09/24/12 3:08 PM M-F 3p-330p 3p-330p :30 D3C12IL12T01H \$450.00 NM									
17	09/18/12	09/24/12	M-F 530p-6p	530p-6p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 2 M 09/24/12 5:43 PM M-F 530p-6p 530p-6p :30 D3C12IL12T01H \$1,200.00 NM									
19	09/24/12	09/24/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 M----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 2 Su 09/23/12 3:59 PM Rams Postgame Show Rams Postgame SI :30 D3C12IL12T01H \$1,000.00 NM									
1 2 M 09/24/12 M-F 630p-7p 630p-7p :00 \$1,000.00 NM									
See MG 19.2									



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568609-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1568

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/18/12	09/18/12	FOX Prime Tuesday 8-9p 8p-9p		-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Tu 09/18/12 FOX Prime Tuesday 8-9p 8p-9p :00 \$3,000.00 NM									
See MG 21.2									
2 2 Tu 09/18/12 8:41 PM FOX Prime Tuesday 7-9p 7p-9p :30 D3C12IL12T01H \$3,000.00 NM									
MG for 21.1 09/18									
22	09/19/12	09/19/12	The X Factor	The X Factor	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 W 09/19/12 8:36 PM The X Factor The X Factor :30 D3C12IL12T01H \$3,500.00 NM									
23	09/18/12	09/24/12	M-F 9p-10p	9p-10p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Tu 09/18/12 9:11 PM M-F 9p-10p 9p-10p :30 D3C12IL12T01H \$1,500.00 NM									
2 2 F 09/21/12 9:24 PM M-F 9p-10p 9p-10p :30 D3C12IL12T01H \$1,500.00 NM									
25	09/22/12	09/22/12	Fox 2 News Edge Delayed	1030p-1230a	----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Sa 09/22/12 11:07 PM Fox 2 News Edge Delayed 1030p-1230a :30 D3C12IL12T01H \$700.00 NM									
26	09/23/12	09/23/12	St Louis Rams	12p-CC	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Su 09/23/12 1:41 PM St Louis Rams 12p-CC :30 D3C12IL12T01H \$9,000.00 NM									
27	09/21/12	09/21/12	105-139a	105a-135a	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----F-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 F 09/21/12 1:24 AM 105-139a 105a-135a :30 D3C12IL12T01H \$50.00 NM									

Total Spots 26 Gross Total \$34,150.00

Payment Terms 30 Days

Agency Commission \$5,122.50

Net Amount Due \$29,027.50